



93% AGREE
CONTROLLING THE HOME will have a positive impact on quality of their daily lives

MORE THAN **4 Billion** Wi-Fi devices ARE READY TO CONNECT to smart home applications

25% or more stated that Wi-Fi connectivity would be a useful feature

Wi-Fi®: Connect your life.

In your **CAR**

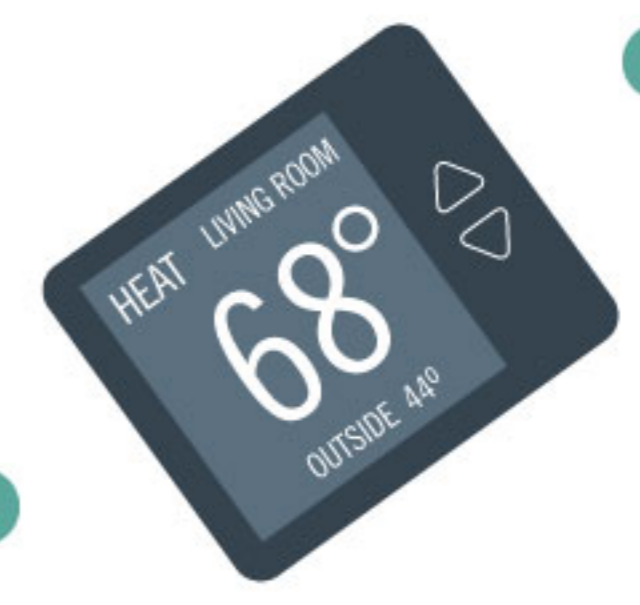
MORE THAN **HALF** already have Wi-Fi enabled household items such as appliances, thermostats or lighting systems

In your **HOME**

75% BELIEVE ALL HOMES will eventually be equipped with smart technology

In your **LIFE**

91% are more likely to purchase **SMART PRODUCTS** if they're able to sync to their existing Wi-Fi network



CES 2014 Survey was conducted by Wakefield Research among 1,000 U.S. smartphone and tablet users, ages 18 and older.

